



## **THE SHANGRI-LA CHINESE ACROBATS® ~ GENERAL PRESS RELEASE**

This attraction has been called "incredible," "breathtaking," "stunning," and "quite unbelievable," to quote just a few of the critics. **THE SHANGRI-LA CHINESE ACROBATS®** have taken the world by storm and continue to do so on this, their 31<sup>st</sup> North American Theatre Tour. **THE SHANGRI-LA CHINESE ACROBATS®** will appear at \_\_\_\_\_ (venue) on \_\_\_\_\_ (day and date) at \_\_\_\_\_ (times).

Produced by IAI Presentations, Inc., **THE SHANGRI-LA CHINESE ACROBATS®** offers more than a glimpse into the fascinating traditions of the Orient. It consists of sensational Chinese acrobatics, balancing feats, martial arts displays, and much more. A truly Oriental spectacular and a show for all ages, the grace and precision of the acrobats are the triumph of years of dedicated training and discipline. Chinese acrobatics are, in fact, more than just a series of stunts. Most of these acts clearly demonstrate the achievement of perfection through finding harmony between mind and body - an ancient concept in the Orient. The art has been formed by centuries of tradition.

This sensational group has performed throughout South America, Central America, Southeast Asia, South Africa, Zimbabwe, Monte Carlo, Canada, New Zealand, Israel, Canada, and the United States. In the early days, they burst upon the American stage, appearing with celebrities such as Liberace while playing casinos in Las Vegas, Lake Tahoe, and Reno in Nevada. Besides appearing on many TV specials, **THE SHANGRI-LA CHINESE ACROBATS®** have also been seen on the Family Channel's "Home & Family Show," KTLA's "Good Morning - LA" and New York One News. They have also been seen on CNN, where they were interviewed by Christiane Amanpour, as well as Calgary's "Big Breakfast" morning show on the A-Channel in Canada. They have met many celebrities and dignitaries over the years, including former President Jimmy Carter and his wife, Roslyn.

On their annual sold-out theatre tours, **THE SHANGRI-LA CHINESE ACROBATS®** astound audiences with their incredible talents night after night. The overwhelming response of the audience is a testament to the popularity of their unique brand of entertainment. The performers enjoy traveling the world, sharing their ancient art with audiences young and old. From major performing arts venues to colleges, universities and prestigious arts festivals across North America, this versatile and fun attraction thrills audiences with their death-defying dexterity and skill.

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## **THE SHANGRI-LA CHINESE ACROBATS®**

### **GENERAL PRESS RELEASE (Cont'd.)**

**THE SHANGRI-LA CHINESE ACROBATS®** have performed at the Los Angeles County Fair in Pomona, CA for many years running. They have also performed at The Solano County Fair in Vallejo, CA in 2008 and the South Florida Fair in West Palm Beach, FL in 2009 and 2010. Other highlights include performing at numerous special and private events for a variety of clients and venues, such as the USA Swim Team at the Beverly Hilton Hotel in Beverly Hills, CA. In addition, **THE SHANGRI-LA CHINESE ACROBATS®** are now playing at a variety of casinos, including the Belterra Resort and Casino in Indiana, expanding their audience even further. The Acrobats also performed at Kare Youth Leagues 55<sup>th</sup> Annual Kare Circus and Carnival at the Rose Bowl in Pasadena, CA in 2009.

Training to become a member of the touring company of **THE SHANGRI-LA CHINESE ACROBATS®** begins at an early age. It is a family affair. Children who watch their parents contort, leap and sail through the air obviously take it for granted that they will, in time, do the same - and they invariably do. Becoming an accomplished Chinese Acrobat in **THE SHANGRI-LA CHINESE ACROBATS®** offers the performer a special status in China, equivalent to that of an American Opera star, and allows them the opportunity to travel around the world, sharing their talents with a wide variety of audiences.

Formal lessons and training begin at the age of five or six, when observation has already become a fantastic teacher. There are three schools for the arts in China: the first dealing with Dance, the second with Chinese Opera, and the third with Acrobatics. Here, acrobatic students spend four hours each day going through their paces, so that by the time they reach the age of 14 or 15, their art has become a part of their daily lives and is virtually second nature.

Second nature it is to the Hai Family from China, whose expertise directing and leading **THE SHANGRI-LA CHINESE ACROBATS®** for over 30 years has met with great success and standing ovations across North America and around the world. In acrobatic circles, the family name *Hai* (pronounced "hi") is highly respected and synonymous with physical feats of daring and skill across Asia. These directing skills, combined with production values from the show's producers IAI Presentations, create a thrilling theatrical experience for the audience.

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The entertainment provided by these gifted performers appeals to all ages, from young children to grandparents. Most important, there is no language barrier and everyone attending a performance by **THE SHANGRI-LA CHINESE ACROBATS®** will thrill to their incredible feats. So, audiences should prepare to sit back, relax and be transported by these incredible performers to the mystical land of “Shangri-La,” where anything is possible ... and illusion becomes reality!

**Revised February 2010.**