



GENERAL PRESS RELEASE

This attraction has been called "incredible," "breathtaking," "stunning," and "quite unbelievable," to quote just a few of the critics. **THE SHANGRI-LA CHINESE ACROBATS®** have taken the world by storm and continue to do so on this, their 34th North American Theatre Tour. **THE SHANGRI-LA CHINESE ACROBATS®** will appear at _____ (venue) on _____ (day and date) at _____ (times).

Produced by IAI Presentations, Inc., **THE SHANGRI-LA CHINESE ACROBATS®** offers more than a glimpse into the fascinating traditions of the Orient. It consists of sensational Chinese acrobatics, balancing feats, martial arts displays, and much more. A truly Oriental spectacular and a show for all ages, the grace and precision of the acrobats are the triumph of years of dedicated training and discipline. Chinese acrobatics are, in fact, more than just a series of stunts. Most of these acts clearly demonstrate the achievement of perfection through finding harmony between mind and body - an ancient concept in the Orient. The art of Chinese acrobatics has been formed by centuries of tradition.

This sensational group has performed throughout South America, Central America, Southeast Asia, South Africa, Zimbabwe, Monte Carlo, Canada, New Zealand, Israel, Canada, Mexico, and the United States. In the early days, they burst upon the American stage, appearing with celebrities such as Liberace while playing casinos in Las Vegas, Lake Tahoe, and Reno, in Nevada. Besides appearing on many TV specials, **THE SHANGRI-LA CHINESE ACROBATS®** have been seen on Univision's "Despierta America," the Family Channel's "Home & Family Show," KTLA's "Good Morning, LA" and New York One News. They have also appeared on CNN, where they were interviewed by Christiane Amanpour, as well as Calgary's "Big Breakfast" morning show on the A-Channel in Canada. They have met many celebrities and dignitaries over the years, including former President Jimmy Carter and his wife, Roslyn.

On their annual sold-out theatre tours, **THE SHANGRI-LA CHINESE ACROBATS®** astound audiences with their incredible talents night after night. The overwhelming response of the audience is a testament to the popularity of their unique brand of entertainment. The performers enjoy traveling the world, sharing their ancient art with audiences young and old. Their 2013 North American Tour was no exception, and the performers were delighted to travel to many cities last Season, playing many prestigious venues across the continent, and seeing more of America and Canada than most Americans are able to visit in a lifetime! From major performing arts venues to colleges, universities, and arts festivals across North America, this versatile and fun attraction thrills audiences with their death-defying skill, their amazing physical abilities, and their awe-inspiring grace!

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THE SHANGRI-LA CHINESE ACROBATS® have performed at the Los Angeles County Fair in Pomona, CA for many years running. They performed at The Solano County Fair in Vallejo, CA in 2008 and the South Florida Fair & Expo in West Palm Beach, FL in 2009 and 2010. They also premiered at Edmonton's Capitol Exhibition in Canada in 2010, to rave reviews and accolades from the Canadian press and audiences. The Acrobats also performed at Kare Youth League's 55th Annual Kare Circus and Carnival at the Rose Bowl in Pasadena, CA in 2009 and they returned to that festival in 2011, much to the delight of the Carnival-goers at the Rose Bowl. In July 2011, **THE SHANGRI-LA CHINESE ACROBATS®** thrilled San Francisco Bay area audiences at the Marin County Fair so much so that they returned to the Marin County Fair in July 2012. In March 2013, **THE SHANGRI-LA CHINESE ACROBATS®** made their debut at the Miami-Dade County Fair, heating up springtime in Miami with their unique brand of family entertainment. Other highlights include performing at numerous special and private events for a variety of clients and venues, such as the USA Swim Team Convention, at the Beverly Hilton Hotel in Beverly Hills, CA. In addition, **THE SHANGRI-LA CHINESE ACROBATS®** have performed at many casinos over the years, including the Belterra Resort and Casino in Indiana, expanding their audience even further.

Training to become a member of the touring company of **THE SHANGRI-LA CHINESE ACROBATS®** begins at an early age and it is a family affair. Children who watch their parents contort, leap and sail through the air obviously take it for granted that they will, in time, do the same - and they invariably do. Becoming an accomplished Chinese Acrobat in **THE SHANGRI-LA CHINESE ACROBATS®** offers the performer a special status in China, equivalent to that of an American Opera star in the West, and allows them the opportunity to travel around the world, sharing their talents with a wide variety of audiences.

Formal lessons and training begin at the age of five or six, when observation has already become a fantastic teacher. There are three schools for the arts in China: the first dealing with Dance, the second with Chinese Opera, and the third with Acrobatics. Here, acrobatic students spend four hours each day going through their paces, so that by the time they reach the age of 14 or 15, their art has become a part of their daily lives and is virtually second nature.

Second nature it is to the Hai Family from China, whose expertise directing and leading **THE SHANGRI-LA CHINESE ACROBATS®** for over 30 years has met with great success and standing ovations across North America and around the world. In acrobatic circles, the family name *Hai* (pronounced "hi") is highly respected and synonymous with physical feats of daring and skill across Asia. These directing skills, combined with production values from the show's producers,

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IAI Presentations, creates a thrilling theatrical experience for audiences of all ages. The entertainment provided by these gifted performers appeals to everyone, from the very young to grandparents and great-grandparents. Most important, there is no language barrier and everyone attending a performance by **THE SHANGRI-LA CHINESE ACROBATS®** will thrill to their incredible feats. So, audiences should prepare to sit back, relax, and be transported by these incredible performers to the mystical land of "Shangri-La," where anything is possible...and illusion becomes reality!

Here are just a few outstanding press and audience quotes from previous tours by **THE SHANGRI-LA CHINESE ACROBATS®**:

"THE SHANGRI-LA CHINESE ACROBATS perform astounding feats with seeming ease that belies their intense concentration!"

~ The New York Post

"...It's hard to avoid being impressed by their dynamics! They acquire a dignity and poise which is almost religious in its intensity. When this grace is joined by the delicate, smiling charm of the Chinese, the result is irresistible!"

~ The San Diego Union

"...A delight for all ages...A flurry of pure showmanship! There's an ebullient, ingratiating appeal in all this frantic action that astonishes the first time and goes on giving on repeated viewings!"

~ The San Francisco Chronicle

"It's an enthralling show! Clearly off beat with an enchantment all its own. You've seen dancers and acrobats before, but these are just different enough to be worth another look!"

~ The Cleveland Press

"The evening is a splash of color, motion, and sound! I couldn't believe that two hours could pass that quickly, or be that much fun."

~ Thalian Hall Center for the Performing Arts, Wilmington, NC

"The Shangri-La Chinese Acrobats, the Fair's newest attraction, was a big hit, with over 12,000 people attending the show over 5 days!"

~ Marin County Fair, San Rafael, CA

"Excellent booking support and high quality publicity materials. A first-rate act that left the audience amazed. Book this act if you haven't already!"

~ SUNY Potsdam, NY

"The performance was absolutely fantastic! We had a packed house...A real winner!"

~ Fine Arts Association of Southeast Kentucky

"You are in for a treat with the Shangri La Chinese Acrobats! They did a stellar show, our sold out audience loved them...Best of luck with the rest of the tour!"

~ Vernon and District Performing Arts Centre (British Columbia, Canada)

"They were magnificent! They received a standing ovation from a full house! ~ Everett, WA

"I feel certain I can speak for all the members of Showtime El Paso when I say...Buenisimo! Be they young or old, all enjoyed [the show] as was evidenced by the enthusiasm of the audience!!"

~ Showtime El Paso, TX

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